

INTERNATIONAL WORKSHOPS ON HIGHER EDUCATION

University of Vic

The internationalisation process in which universities are immersed is a response to the increasingly globalised socio-economic, cultural and intellectual context. The mission of universities has not changed: they have always had an international focus. It is the context that has changed: the world seems to have become smaller and distances shorter. New technologies have compressed time and space. Knowledge in all fields now rapidly crosses borders to become available worldwide. It is in this context that the University of Vic is creating the conditions to realise its full potential.

The lectures and workshops focus on four key areas of UVic international strategy: institutional, international, mobility and exchange, and research and doctoral programmes. The aim of these activities is to raise awareness among the university community of the benefits, challenges and requirements of the international strategy of the university. The UVic International Workshops on Higher Education are sponsored by "La Caixa" Foundation Welfare Projects.

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University of Vic

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UVIC

Vicerektorat
de Recerca i Transferència
del Coneixement

Vicerektorat d'Ordenació
Acadèmica i Professorat

12 - 16 December 2011

Sponsored by:



Diseny: Eumografic

UVIC

Monday 12 December

11.00 - 13.00

Opening lecture - AULA MAGNA

Taking advantage of cultural diversity: how to make universities more competitive

Dr Fons Trompenaars. Economist, author and consultant in cross-cultural communication.

A specialist in different conceptions of organisational structures. He has worked as a consultant for Shell, BP, ICI, Philips, Heineken, Mars, Motorola, General Motors and Nike, among others. His book *Riding the Waves of Culture*, which has been translated into nine languages, was Order of Experts and Consultants on Organisation “Book of The Year” in 1994. Fons Trompenaars has been shortlisted for the Thinkers50 2011 Award in the category T50 Global Village Award.

Tuesday 13 December

10.00 - 12.00

Lecture - ROOM F101

Strategic alliances among higher education institutions: double degrees and joint degrees

Dr Kevin Pon. Head of Franchise Development at the Saint-Etienne School of Management, France. A specialist in international strategy alliances and networks. His present position involves the development of academic franchises in several countries with the aim of integrating all aspects of higher education (teaching, learning and research). He teaches in France, the USA, the UK and South America.

Tuesday 13 December

12.00 - 14.00 and 16.00 - 18.00

Round tables - AULA MAGNA

Student mobility programmes. The experience of studying abroad

With the participation of UVic alumni: Adrià Massaguer, General Manager of Ibin Ajayan Projects, Doha, Qatar; Marta Castellano, PhD student at the University of Osnabrück; Curri Barceló, freelance translator, localiser and tester in London; Adriana Pérez, member of the Erasmus Students Network.

Thursday 15 December

09.30 - 14.00

Research workshops

Doctoral Programme on Digital Technologies and Communication
ROOM F101

Biomedical signal processing: revealing useful information from physiological records

Dr Vicente Zarzoso. Lecturer at the Department of Electrical Engineering and Industrial Data Processing of the Nice Côte d’Azur Institute of Technology and at the École Polytechnique Universitaire, France. Researcher at the Computer Science, Signals and Systems Laboratory Sophia Antipolis. His research areas include statistical and array signal processing, blind source separation and independent component analysis.

Industrial applications of statistics: anything new to be done?

UVic research fellow: Dr Vladimir Zaiats

Statistical analysis of functional MRI data using independent component analysis

PhD student: Manel Bartés

Artifact correction from EEG data

PhD student: Esteve Gallego

Doctoral Programme on Translation, Languages and Literature

ROOM F102

Exploring the new terrain of Translation Studies

Dr Sherry Simon. Lecturer in the French Department at Concordia University, Canada.

Her research interests include socio-historical and literary analysis, and the theory of translation and cultural contact in literature. She is a member of the Royal Society of Canada and of the Académie des Lettres du Québec. Her most recent publication is *Cities in Translation. Intersections of Language and Memory* (Routledge 2011).

Translating Maragall’s living word

UVic research fellow: Dr Ronald Puppo

Poetry and the body: maternity, love, illness in Maria-Mercè Marçal

PhD student: Caterina Riba

The importance of being dubbed. Song translation in animated films for children

PhD student: Lydia Brugué

Cognition and style: adapting to change

PhD student: Gonçal Calle

Reception of Jacint Verdaguer in France

PhD student: Núria Camps

Doctoral Programme on Health, Welfare and Quality of Life

MERCÈ TORRENTS HALL

Using texting and mobile phone applications to promote physical activity.

Dr Jim McKenna. Professor of Physical Activity and Health at Leeds Metropolitan University, United Kingdom. He is also the Head of the Active Lifestyles Research Centre. He has an extensive career in coaching and in coach education and has published widely in peer-reviewed journals.

Point-of-decision prompts to increase stair use: effectiveness of artwork

UVic research fellow: Dr Anna Maria Puig

Self-reported physical activity and healthy lifestyles in adolescents in Osona

PhD student: Ignasi Arumí

Occupational sitting time and job productivity in Spanish university employees: preliminary analysis of baseline data

PhD student: Judit Bort

18.00 - 21.00

Doctoral Programme on Inclusive Education - ROOM F101

Policy against educational inequalities. A comparative sociological approach in Europe

Dr Daniel Frandji. Senior lecturer in Sociology, Teacher Training Institute, University of Lyon. A recognised expert in social inequality, educational policies, rules and regulations at school and sociological theories of education, transformation and educational research.

Reception and schooling of children from immigrant families: policies, processes and practices

UVic research fellow: Dr Núria Simó

Research on education and community

PhD student: Jordi Collet

Education and municipalities. Inclusive educational practices. The experience of rural schools

PhD student: Laura Domingo

Friday 16 December

09.30 - 14.00

Research workshops

Doctoral Programme on Systems Biology - ROOM F101

Evolution: Modeling, inference, and drawing conclusions

Dr Lars Arvestat. Senior lecturer in the Computational Biology Department of the University of Stockholm and researcher at the Karolinska Institutet Science Park, Sweden. His current research focuses on mathematical modelling of evolution, comparative genomics, sequence alignment algorithms and other issues related to sequence analysis.

Evolution of the human protein network

UVic research fellow: Dr Josep Maria Serrat

Analysis and quantification of the contribution of regulatory regions in evolutionary processes

PhD student: Nino Spataro

Doctoral Programme on Interactive Digital Communication

ROOM F102

Life after a PhD. Now what do I do? Tips for finding your first postdoctoral post

Dr Asher Rospigliosi. Senior lecturer in e-Business and Management Information Systems at the Business School of the University of Brighton, United Kingdom. He is a specialist in e-learning, graduate employment, innovation and e-business. External examiner in Business and Computing at the Sheffield Hallam University and the Business Foundation Degree at Cornwall College.

Media convergence in Catalonia. Two case studies

UVic research fellow: Dr Irene Garcia

Mobile apps for advertising

PhD student: Míriam Molina